

## Website Digital Privacy Policy

This Website Digital Privacy Policy describes how Colorado Credit Union collects and uses information from you when you visit this website.

You can access Colorado Credit Union's Privacy Policy that applies to personal information collected from members through account and loan relationships here: [Privacy Policy](#)

Colorado Credit Union may update this policy from time to time. You can check this page for the most up-to-date version of our Website Digital Privacy Policy.

### Information we collect

When you access our website, [www.ccu.org](http://www.ccu.org), we may collect the following information:

- Name
- Email Address
- Phone Number
- Device type used
- Browser & OS used
- IP Address
- The activity conducted on the page
- Location data
- Time and date of visit
- Time spent on page
- Traffic Source
- Clickstream data

### What we do with the information we gather

We use the information for the following purposes:

- To operate and improve our products and services
- To respond to inquiries and provide customer service
- For internal reporting and record keeping
- For marketing purposes

We may share information with third parties who provide products or services on our behalf.

### Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics does not collect any personal information about a user but uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may only transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this

website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

### **Use of Cookies**

By using or accessing our website you are consenting to the use of Internet Cookies. Like most websites, we use cookies for purposes such as for analyzing website traffic to improve our website's performance, and for marketing so we can serve visitors relevant promotional ads on other sites they visit across the internet. We use "performance cookies" to track visitors to our website, which is done on an anonymous aggregate basis (as cookies do not in themselves carry any personal data). We may also employ cookies so that we remember your computer when it is used to return to the website for analyzing traffic and marketing effectiveness. You can delete internet cookies that have been installed from your browser.

### **Third Party Sites**

This website may contain links to third party websites. The linked websites are not controlled by Colorado Credit Union and we are not responsible for the content of functions of any linked website. We provide these links only as a convenience to you. You are encouraged to read the privacy statements of each linked site as Colorado Credit Union is not responsible for that site's privacy practices.

### **Children's Online Privacy**

Our online financial services are not designed for or directed toward children. We do not knowingly solicit or collect data from children and we do not knowingly market to children online. We recognize that protecting children's identities and online privacy is important and that responsibility rests with us and with parents.