

Endeavor Bank Contact Information: (858) 230.5185 Dan C. Yates, CEO dyates@bankendeavor.com

(858) 230.4243 Steven D. Sefton, President ssefton@bankendeavor.com

Endeavor Bank Hires Chief Operations Officer

SAN DIEGO, California (October 6, 2020) – The Endeavor Bank (OTC Pink: EDVR) team is growing. Since opening its doors almost three years ago, the Bank has attracted many talented bankers known throughout the industry and in the communities they serve. In that vein, Endeavor Bank is pleased to announce the addition of the newest member of the executive management team, Mark Anderson as Chief Operations Officer.

Dan Yates, CEO, stated, "This is an exciting time watching our Endeavor grow and reuniting with one of our industry's top executives, whom I had the pleasure of working with previously at another local financial institution that I led."

Mark has an impressive resume, with over four decades of banking and operations experience, and several prior roles as EVP/COO in local community banks. He was most recently SVP, Director of Branch Banking, for Pacific Premier Bank, which acquired Grandpoint Bank in 2018, where he held the title of EVP, Branch Operations Administrator. Prior to that, Mark was with Regents Bank as Chief Operations Officer after Regents acquired California Community Bank in 2012. Mark was a founding organizer of CCB where he spent 9 years as Executive Vice President, Chief Operations Officer.

Steve Sefton, President, commented, "The key to growing a high performing bank is hiring talented bankers who share our consultative banking philosophy, with deep ties to the local business community. Having known and worked with Mark for years, I'm confident he will make an excellent addition to our Management Team."

While having roots in Minnesota, Mark and his family moved to the San Diego area when he was 9 years old. He began his banking career working part-time for a community bank while attending Poway High and continued while attending San Diego State. Mark and his wife, Debbie live in Vista and have 3 grown children, with 3 grandchildren, and another on the way. Mark's

Community involvement includes fundraising efforts for organizations such as the San Diego Food Bank, the Alzheimer's Association, and Susan G Komen for the Cure.

About Endeavor Bank

Endeavor Bank is primarily owned and operated by San Diegans for San Diego businesses and their owners. The bank's focus is local: local decision-making, local board, local founders, local owners, and relationships with local clients in the San Diego metropolitan market place and its surrounding areas.

Headquartered in downtown San Diego in the landmark Symphony Towers building, the bank also operates a loan production office in Carlsbad. Endeavor Bank provides traditional business banking services across a broad spectrum of industries and specialties. Unique to the bank is its consultative banking approach that partners business clients with Endeavor Bank's senior management. Together, we build strategies and provide resources that solve problems, plan for the future, and help clients' efforts to grow revenues and profits. Visit www.bankendeavor.com for more information.

Forward-Looking Statements

This press release includes "forward-looking statements," as such term is defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on the current beliefs of the Bank's directors and executive officers (collectively, "Management"), as well as assumptions made by and information currently available to the Bank's Management. All statements regarding the Bank's business strategy and plans and objectives of Management of the Bank for future operations, are forward-looking statements. When used in this press release, the words "anticipate," "believe," "estimate," "expect" and "intend" and words or phrases of similar meaning, as they relate to the Bank or the Bank's Management, are intended to identify forward-looking statements. Although the Bank believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove to be correct. Important factors that could cause actual results to differ materially from the Bank's expectations ("cautionary statements") are the effects of the COVID-19 pandemic and related government actions on the Bank and its customers, loan losses, changes in interest rates, loss of key personnel, lower lending limits and capital than competitors, regulatory restrictions and oversight of the Bank during its "de novo" phase, the secure and effective implementation of technology, risks related to the local and national economy, the Bank's implementation of its business plans and management of growth, loan performance, interest rates, and regulatory matters, the effects of trade, monetary and fiscal policies, inflation, and changes in accounting policies and practices. Based upon changing conditions, if any one or more of these risks or uncertainties materialize, or if any underlying assumptions prove incorrect, actual results may vary materially from those described as anticipated, believed, estimated, expected or intended. The Bank does not intend to update these forward-looking statements.

###